Engaging with Private Sector Standards: GLOBALGAP: a case study

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The rise and rise of GLOBALGAP
A coincidence of events
- Food scares
- The rise of high end home branding

EurepGAP and GLOBALGAP
A window of opportunity for the NGOs
- The ethical consumer
- The normative element

Implementation Issues
Controlling the value chain
The impact in developing countries
- Third party certification
- Eurocentrism and inappropriate values
The impact in developed countries?
- Australia and New Zealand

Food regulation and international trade
Goals
- Risk reducing
- Quality
Attribute focus
- Content Attributes
- Process attributes

[Adapted from Josling et al 2004, p18]

Questions for further research
Potential for disputes and how they will be resolved
Impact of GLOBALGAP in developed countries
- The problem of ‘private red tape’
GLOBALGAP and the SPS agreement